



Government of the People's Republic of Bangladesh
Bangladesh Food Safety Authority
BSL Complex Building (Leve-5),
119 Kazi Nazrul Islam Road, Dhaka-1000
www.bfsa.gov.bd



Reference No: 13.02.0000.531.07.001.23.84

Date: 23/08/2023

**Request for Expressions of Interest (EOI) for
Media Production Services
“Production of An Awareness Building TVC on Food Safety”**

1.	Ministry/Division	Ministry of Food
2.	Agency	Bangladesh Food Safety Authority
3.	Name of Procuring Entity	Md. Abdul Hannan, Monitoring Officer, Bangladesh Food Safety Authority
4.	Title of Service	Production of An Awareness Building TVC on Food Safety
5.	Procuring Entity District	Dhaka
6.	Expression of Interest for	Selection of Consultant Firm for TVC on Food Safety
7.	EOI Ref. No.	13.02.0000.531.07.001.23.84
8.	Date (dd/mm/yyyy)	23/08/2023
KEY INFORMATION		
9.	Procurement Sub-Method	QCBS (Quality Cost Based Selection)
FUNDING INFORMATION		
10.	Budget and Source of funds	Government of Bangladesh
PARTICULAR INFORMATION		
11.	EOI Closing Date and time	05/09/2023
INFORMATION FOR APPLICANT		
12.	Brief Description of the Assignment	<ul style="list-style-type: none">➤ Script/Concept note/TV spot for the audio visual TVC➤ Casting artist➤ Total 03 TVCs Production on Food Safety.➤ Duration of each TVC is 15 sec to 01 min.➤ The agency needs to ensure following shooting logistics and facilities for the shooting:<ul style="list-style-type: none">I. FS5/Cine-ultra/Full HD quality (16:9) cameraII. RCC/ Gib armIII. Trolley

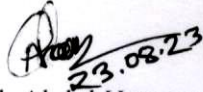
13. 14.	Experience, Resources & Delivery Capacity Required	<ol style="list-style-type: none"> 1. The firm/company must be a TV spot/video documentary production house/company with exposure to public awareness issues in production and post-production documentary film development. 2. Experience in making TVC for Government organization will be considered as an added advantage. 3. The company must have valid Trade license, Tax Identification Number (TIN), VAT Registration Number and Financial Solvency certificate from any Scheduled Bank. 4. The company must have substantial TV spots/documentary/multimedia related 5 years of experience. 5. A list of accomplished works/services should be submitted as experience with certificate from the clients'. 6. The educational qualification and experience of the following professional staff working in the firm/company must be submitted. <ol style="list-style-type: none"> a. Team Leader/Director: Should have at least 10 (ten) years of experience in script writing, drama, short film and documentary production. b. Assistant Director, Cameraman and Video Graphics Expert, Video Editor, Script Writer: Should have at least 5 (five) years of experience on the audio-visual field. 7. The company should be able to implement the work-plan within proposed time schedule and cost. 8. The firms will be selected in accordance with the procedures set out in the Public Procurement Rules, 2008 and Public Procurement Act 2006. 9. Brochure of the firm should be submitted 10. Must follow the rules of National Broadcasting Policy, 2014 and international broadcasting standard. 11. For further details and ToR (Terms of Reference) please visit our website www.bfsa.gov.bd
------------	--	--

PROCURING ENTITY DETAILS

15.	Name of the Official Inviting EOI	Md Abdul Hannan
16.	Designation of the Official Inviting EOI	Monitoring Officer
17.	Address of the Official Inviting EOI	Bangladesh Food Safety Authority BSL Complex Building (Leve-5), 119 Kazi Nazrul Islam Road, Dhaka-1000
18.	Contact Details of the Official Inviting EOI	Bangladesh Food Safety Authority BSL Complex Building (Leve-5), 119 Kazi Nazrul Islam Road, Dhaka-1000

E-mail: abdul.hannan@bfsa.gov.bd

The procuring entity reserves the right to accept or rejects all EOI's

 23.08.23

Md. Abdul Hannan
Monitoring Officer
Bangladesh Food Safety Authority
Room No. 506, Level : 05
BSL Complex Building
119 Kazi Nazrul Islam Road, Dhaka-1000
E-mail: abdul.hannan@bfsa.gov.bd